



2009 Annual Report



THE MISSION OF WASTE CAP NEBRASKA IS TO PROVIDE
RESOURCE CONSERVATION ASSISTANCE TO NEBRASKA BUSINESSES.

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Funded in part by the Nebraska Department of Environmental Quality

A Note from the Executive Director

From new faces on our staff and board, organizational changes in our bylaws and tax status, and an unprecedented upsurge in environmental awareness, 2009 was a year of growth for WasteCap Nebraska. We are very excited about the networking opportunities developed through our Green Team Roundtables, the successes we have had in laying the groundwork on a collection infrastructure for recycling fluorescent lamps and electronics, and our research on alternative uses for drywall scrap left from construction projects. Plus, we received 3 environmental awards this year!

Our plans for 2010 are to have 50 collection locations for CFLs, 12 community e-Scrap collection events, Green Team Roundtables in four regions of the state and an established construction and demolition waste management program. Take a look at the waste diversion metrics of WasteCap Nebraska member businesses in 2009 and accept our thanks for your continued support of WasteCap Nebraska's mission of providing resource conservation assistance.

Best Wishes for a Green 2010,

Carrie Hakenkamp

2009 WASTE CAP NEBRASKA MEMBER WASTE RECYCLING

According to a study commissioned by the Nebraska Department of Environmental Quality in 2009, more than 75% of the materials Nebraskans throw away can be composted or recycled! WasteCap Nebraska helps businesses reduce waste and adopt environmentally friendly practices that will increase profitability by reducing the costs associated with disposal and handling of waste.

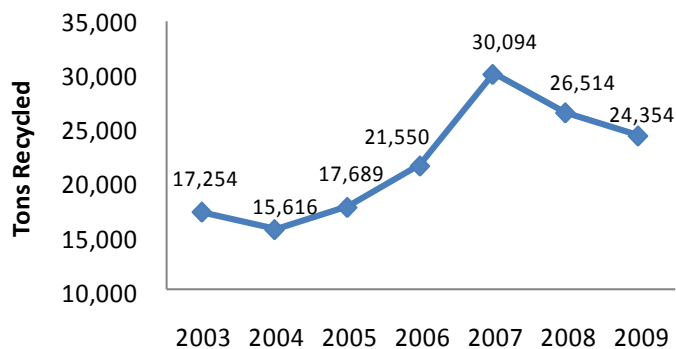
In 2009, WasteCap Nebraska members recycled in excess of 24,000 tons of materials, saving nearly \$220,000 in landfill tipping fees. By taking advantage of WasteCap's agreements with recyclers, our members saved more than \$66,000 in recycling fees last year.

In addition, WasteCap Nebraska conducted twelve on-site waste assessments, welcomed twenty-one new members, and provided outreach visits to member businesses in several communities across Nebraska.

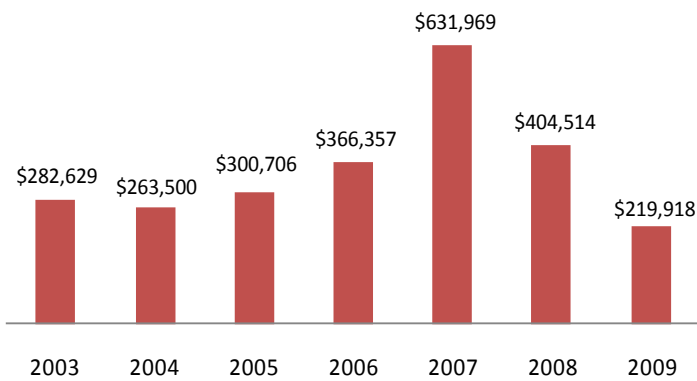
WasteCap Nebraska member businesses benefit not only from their cost savings, but also from the education and networking opportunities WasteCap organizes. Other services include:

- On-site technical assistance
- Volume tracking
- Market research
- Educational workshops and training
- Economic cost/benefit analysis
- Electronic recycling collections
- Universal waste management
- Contract negotiation and monitoring services
- Cooperative marketing of recyclables
- Program evaluation/benchmarking

Annual Recycling Totals for WasteCap Nebraska Members



Annual Cost Savings for WasteCap Nebraska Members



PROGRAMS & EVENTS

Another Bright Idea

The Another Bright Idea fluorescent lamp recycling program was launched in 2009 after a successful pilot in 2008. The goal is to create a network of collection sites statewide. Both Compact Fluorescent Lamps (CFLs) and tubular fluorescent lamps are being collected in this effort.

An Advisory Committee was convened, consisting of representatives from Ace, True Value and Do it Best Hardware Stores; OPPD, NPPD



and LES; Lincoln and Omaha city recycling offices; and the statewide RC&Ds. A statewide mass marketing campaign was being created at the end of the year.

e-Scrap Nebraska

Part of the Take it Back Nebraska program funded by the Nebraska Environmental Trust, "e-Scrap Nebraska" provides small grants for electronic waste collections to underserved communities. Grants are available to municipalities, organizations and businesses in Nebraska. In 2009, 4 collection events were held, in Adams, Fillmore, Thayer, and Johnson Counties. A total of 74,273 pounds of e-scrap was collected. The program will continue in 2010.

Green Team Roundtables

Comments made by businesses attending our Hazardous Waste Training in early 2009 provided the impetus for creating WasteCap's Green Team Roundtable (GTR) program. It's purpose is to provide a forum for businesses to share their environmental successes, challenges and solutions. Networking and envi-

ronmental education are the cornerstones of the bi-monthly meetings.

There were 205 participants at events held in Columbus, Lincoln, Nebraska City, Norfolk, and Omaha. Among 2009's topics were how to start a green team, carbon foot printing, groundwater protection, and the State's Waste Characterization Study.

Construction & Demolition

2009 was a learning year for the Construction and Demolition Waste Management project. In collaboration with Lincoln Green by Design, WasteCap organized tours of three LEED buildings in Lincoln. A committee was formed out of this collaboration which researched drywall recycling and processing, volume estimates on materials, local processors and LEED (Leadership in Energy & Environmental Design) standards. The partnership resulted in C&D projects at Meridian Park and the Mayor's Office in Lincoln.

Recycle Yourself Campaign

WasteCap partnered with the Nebraska Community Blood Bank for the Recycle Yourself blood drive campaign. Between June and August, seventeen WasteCap members hosted thirty blood drives, a time when blood donors are in short supply. Participating members were included in weekly prize drawings of reusable totes filled with eco-friendly products and services—even a Joel Sartore photograph!

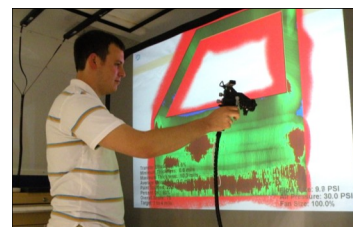
Partners in Pollution Prevention

WasteCap and UNL's Department of Biological Systems Engineering and Civil Engineering joined forces to assist businesses in Nebraska move beyond recycling. In 2009, thirteen interns worked with 41 different companies on 56 new assistance projects. The interns made 372 specific pollution prevention suggestions that would lead to over \$1 million in direct cost savings per year.

Finishing Technologies

In January 2009 the fledgling Finishing Technologies program finished renovation of a trailer for a mobile classroom. This program utilizes virtual technology to train surface-coating technicians in industrial and auto body settings. The goals are to reduce air emissions and paint usage, increase efficiency and provide health and safety instruction.

WasteCap finalized the curriculum, trained the trainers, conducted 4 classes and certified 37 painters in 2009. Katana Summit, a major sponsor of the program, hosted a ribbon cutting in August to launch the program. The Nebraska Auto Body Association and WasteCap hosted two webinars for NABA members to inform them on new training requirements for certification.



2009 Outreach & Awards

- Earth Wellness Festival
- Husker Lawn & Leisure Show
- Nebraska State Convention/Hamfest
- Earth Day Lincoln & Omaha
- State Farm Earth Day
- Grand Island Technology & Innovation Summit
- Nebraska Health & Safety Conferences (*Award Winner*)
- Lincoln Lancaster County Environmental Awards (*Award Winner*)
- Southeast Community College-Milford Auto Body Open House
- Seward County Business Fair
- SWANA Conference
- Lincoln Chamber of Commerce B2B Tradeshow
- America Recycles Day
- Great Plains Health & Wellness Conference
- Nebraska Autobody Tradeshow
- Keep Nebraska Beautiful Annual Conference (*Award Winner*)

*WasteCap Nebraska
2009 Board of Directors*

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General Dynamics

Secretary

Gene Hanlon

City of Lincoln Recycling Office

Treasurer

John Hauner

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2009 WASTE CAP NEBRASKA MEMBERS

A to Z Printing*

Advanced Laser Systems & Services

Alter Metal Recycling

Ameritas

Archer Daniels Midland- Lincoln

Archer Daniels Midland- Columbus

Assurity Life Insurance Co.

Baker Hardware

Becton Dickinson Medical Systems

Boesch Auto Body*

Bryan LGH Medical Center

Burton Enterprises

City of Grand Island Utilities

City of Lincoln Recycling Office

City of Omaha Recycling Office

Columbus Community Hospital

Complete Construction Services*

Computer Hardware, Inc.

Concordia University

Consolidated Companies

Cornhusker Bank

Custer County Recycling

Double Eagle Beverage

Duncan Aviation

Electronic Disposal Technologies

Farm Bureau Financial Services

Gallup

Garner Industries

General Dynamics

George Witt Service*

Goodwill Industries

Harding & Shultz PC, LLO*

Hilton Omaha

Hofeling Enterprises, Inc.

Hornady Manufacturing

Husker Battery Service

Katana Summit*

Koley Jessen PC, LLC*

Lancaster County Extension Office

LifeSpan Technology Recycling

Lincoln Action Program

Lincoln Children's Zoo

Lincoln Downtown YMCA

Lincoln Electric System

Lincoln Industries

Lincoln Public Schools

Lincoln Tent

Lincoln Trap and Skeet Club

Lindsay Corporation*

Matt Talbot Kitchen & Outreach*

Metech Recycling

Methodist Health System*

Molex, Inc.

NAI FMA Realty

Nebco, Inc.

Nebraska Air National Guard

Nebraska Animal Medical Center

Nebraska Community Blood Bank

Nebraska Public Power District

Nebraska Wesleyan University

Novartis Consumer Health

Nucor Vulcraft

Omaha Paper Stock

Omaha Public Power District

Omaha Steaks International*

Open Harvest Natural Foods

Orthman Manufacturing*

Paper Tiger Shredding

Parker Engineering*

Plastic Companies Enterprises*

Printing Plus

RecyclePal, Inc.*

Recycling Enterprises

Retrofit Recycling

Roberts Recycling

Sandhills Publishing Company

Secure Recyclers

Select Van & Storage Company*

Service Master PBM of Lincoln*

Shred Monster

Shredding Solutions

Smith Auto, Inc.*

SE Nebr. Hematology & Oncology

SouthPointe Pavilions

Square D/Schneider Electric

State Farm Insurance

Stephenson Truck Repair*

Store Kraft Manufacturing Co.

Sysco Lincoln

TechWare Recycling

Teledyne Isco, Inc.

Telesis, Inc.

Tenneco Automotive, Inc.

The Country Club of Lincoln*

Union Bank & Trust

U of N Medical Center

UNL Landscape Services

Vahallan Papers, Inc.*

Veyance Technologies

Waste Connections of Nebraska

West Corporation

* Denotes new member in 2009

Annual Meeting & Awards Luncheon- October 15, 2009

Eighty-eight business professionals gathered at the Country Club of Lincoln for WasteCap Nebraska's Annual Meeting & Awards Luncheon to honor fellow WasteCap member organizations that have made their commitment to environmental stewardship a priority.

Emceed by KLKN-TV's Rod Fowler, the luncheon opened with keynote speaker Bill Witherspoon, an entrepreneur, artist, scientist and founder of The Sky Factory.

Mr. Witherspoon shared how his "open book"

management style contributed to his young company's environmental, fiscal and social sustainability.

The volume and quality of award nominations in 2009 was overwhelming. The selection committee was charged with awarding only four businesses, but came back with six worthy winners, plus two honorable mentions.

WasteCap Nebraska proudly presented awards to the following members:

Vahallan Papers

Green Citizenship Award

Hofeling Enterprises

Excellence in Waste Reduction, Recycling and Reuse Award: Small Business

State Farm Insurance

Excellence in Waste Reduction, Recycling and Reuse Award: Large Business

Lifespan Technology Recycling

Recycler of the Year

Telesis, Inc.

Sustainable Business Award

Lindsay Corporation

Member of the Year

Honorable Mentions were awarded to: **A to Z Printing and Nebraska Community Blood Bank.**